

# Ana Marjanović



Mr Ana Marjanović obtained her bachelor and magister degree at the University Of Belgrade Faculty Of Political Science. She has started her professional career in the Czech Republic in the field of commerce. She continued to work in Belgrade for multinational companies Philip Morris and Carlsberg, on different jobs in the sector for marketing and sales. As Key Account Manager she was he coordinator of the sale's team, working on the preparation and implementation of the sale's plans with the focus on the accessibility, positioning and sale's trends. She has also developed the cooperation with large buyers improving the position of the firm in the market, worked on the launching of new brands, planning and implementation of marketing activities for key customers (Delta, Idea, Merkator, Univerexport, Metro, Vero).

Since 2011 she started to work for Commission for accreditation and Quality Assurance in Higher Education, and with the formation of the National Entity for Accreditation and Quality Assurance in Higher Education (NEAQA), as a legal successor of CAQA, she continued to work on the requests in the medical and arts scientific fields.